



CONTESSA JACKSON
Author, Mastermind, Originator



EXCLUSIVELY
by Tess



BIOGRAPHY



Contessa T. Walker – Jackson lives by the mantras “can’t give up now” and “there’s nothing too hard for God.” Tess is the CEO & Owner of Exclusively By Tess, LLC, a full-service event planning firm. Tess is also an entrepreneur, team builder, author, civic leader, product specialist, mentor, visionary, mastermind, speaker, educator, and new blog series – Tessology Tuesdays. She has worked behind the scenes at the Steve Harvey Neighborhood Awards and BET Hip Hop Awards, just to name a few. Tess holds a Bachelor’s Degree in Elementary Education, a Master of Arts in Educational Administration and Supervision, a Master of Arts in Early Childhood Education, and is a Certified Specialist in Event & Party Planning.

In addition, Tess is the Founder & Owner of Teacher’s PETS Inc., a non-profit organization founded in 2008. Tess started a K-12 Academy (Teacher’s PETS Academy), which provided one-on-one instruction using the A.C.E. Curriculum. It hosted students that could not excel in the regular classroom setting, whether it was the public or the private sector; it was designed for the student who needed the special one-on-one instruction and boost.

Teacher’s PETS Inc. is an organization and it collaborates with partner corporations to raise funds and organize volunteer work for helping provide children who experience extreme economic and domestic hardship with financial and education support. In

addition, to sponsor and support hunger relief programs and to provide educational camps and workshops.

Tess continues to fuel her passions and ambition as the published author of *My TESStimony*, through which she portrays her journey as a business-woman, wife, mother and lover of life. The book’s universal mandate is that “a virtuous woman is a woman of strength”—which supports her own ventures as an entrepreneur, civic leader and mentor to many. Tess is also the author of *The Royal Experience – Everyday Etiquette & Modern Day CourTESSy*. This syllabus/book was created to help launch poised, polished, and elegant young ladies into a successful pattern for life. Tess is also a product specialist and currently has a perfume line, *Impress with Tess*, which celebrates youth and femininity in its top notes that bring the aquatic nuances with pure and sharp notes of water lily, apple, freshly-sweet mandarin, and apricot.

Tess’ next mission is to build a private dream school (Child Development Center & K-12 Academy) that will allow students free tuition, as well as Teacher’s PETS Inc. Performing Arts Theater, a 1,500-seat facility open to all as a venue to host plays, concerts, conferences, seminars, and formal training. Furthermore, she is looking to launch a banquet hall under her own banner, as the Exclusively By Tess Event Center; along with the Teacher’s PETS Academy Family Life Center.



TESSTIMONY



Each of us has a journey to go through in life. For some, that path seems easy, and everything in the lives of these blessed ones seems to fall into place effortlessly. For others, the path to a happy, successful life is paved with struggle and hardship.

I am one of those who have had to struggle. I wrote this book not simply to gain your sympathy or to draw attention to my pain, but to encourage others who've had to walk the same difficult roads in their lives. God, our Creator, did not design us to suffer through lives of pain and hurt, but has a much more

joyful and important purpose for each of us.

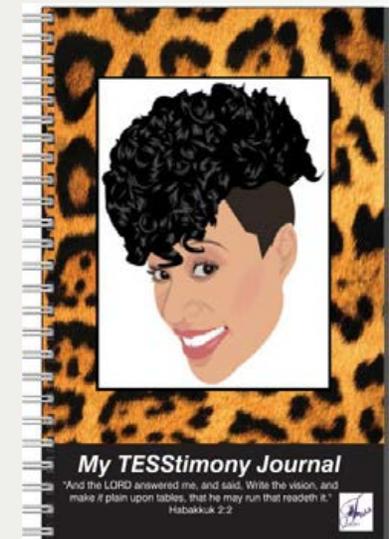
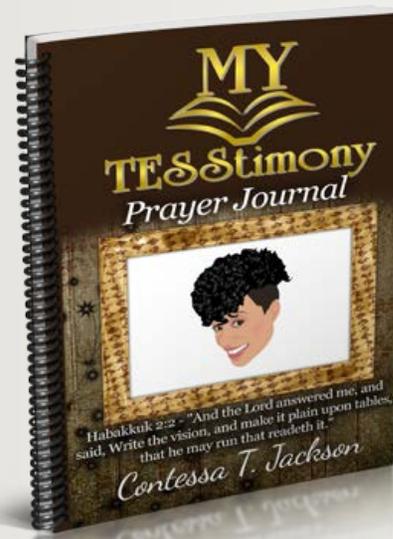
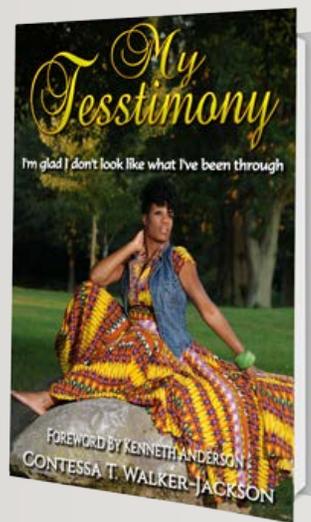
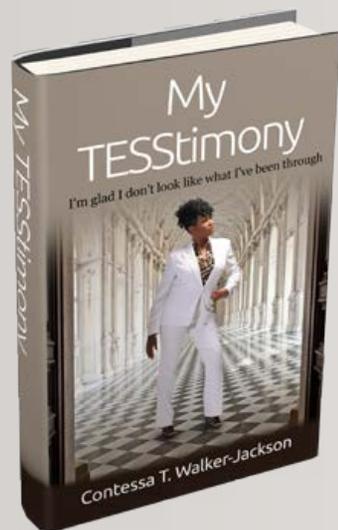
Discovering this fact helped me turn the path of my life around 180 degrees!

With this book, I intend to motivate and inspire those who look like me. I want to help my readers realize that no matter what life throws at you, you can overcome with your personal TESStimony! Use this book as a therapeutic tool to help you restore your life, heal your spirit, and redeem your soul.

Through reading along with my personal journey, I want others to discover the pursuit

of hope. We can all use hope in our lives. Even the most affluent need hope, because there is always something inside that makes us feel bad, and we can all identify with feeling bad.

The good news is that in taking this journey with me, you've already begun the healing process. Together, with healed hearts and a newfound sense of purpose, we can go on to inspire and motivate others. Our lives can and do make a difference. With the help of our loving God, we can decrease the struggle and hardship in our own lives and the lives of others and increase the joy!



EVERYDAY ETIQUETTE AND MODERN DAY COURTESY



The girl who manages to present herself with confidence and poise in her everyday life will be seen as a girl who matters, not only to herself, but to others. Everyday Etiquette and Modern Day CourTESSy will equip girls with the social graces and self-presentation skills that will enable them to feel confident in all of the situations in which they find themselves. It was created to help launch poised, polished, and elegant young ladies into a successful pattern for life.

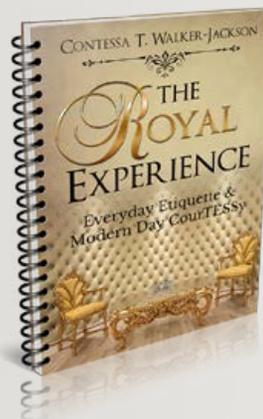
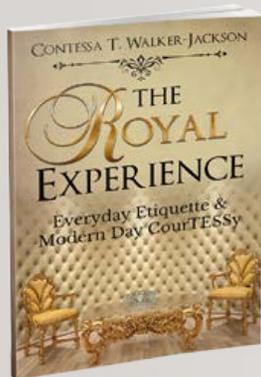
Every girl wants to look and feel beautiful. Teen girls discover beauty is not just something you 'paint on', but something that is developed from within. Competence in appearance and etiquette translates into strong confidence in life. Knowing how to present one's self at school, a party, an important event, or a business setting is vitally important today. Girls will practice proper skin care, hygiene awareness, posture, nail care, communication

skills, a positive attitude, writing thank you notes, managing time, and setting goals. In addition, they will learn how to build a wardrobe on a budget, how to fold and wash clothes, how to clean and cook, how to plan a successful party, phone etiquette, how to host, and set a table. The instructional end of the session's banquet four-course meal will allow girls an opportunity to put what they have learned into practice and are definite highlights of this program. Mastery of these skills is a life process.

Navigate middle school with confidence and class with the 3 R's – respect, restraint & responsibility! Gain valuable tips on friendship, introductions, conversation, cell phones, social media, and how to stay organized. Discover the power of maintaining a positive attitude, and how you can create an authentic and appropriate first impression.

First Impressions and Image

- Greetings and Introductions
- Importance of Good Attitude and Positive Body Language
- How to Exude Poise and Confidence
- Techniques for a Graceful Walk, and How to Sit and Stand like a Lady
- How to Make an Entrance
- How to Fold and Wash Clothes
- How to Cook and Clean a House
- How to Cultivate a Pleasant-Sounding Voice
- Conversation and Communication Skills
- How to Write a Proper Thank-You Note
- Techno-Etiquette and Social Media Dos and Don'ts
- Personal Style, Grooming, and Dressing Appropriately
- How to Mingle with Ease and Grace at Social Functions
- Respect and Courtesy
- Everyday Civility
- Essential Table Manners
- Host and Guest Etiquette
- SHE IS A LADY



IMPRESS WITH TESS



The signature fragrances, Gold Roller and Eau De Parfum, open immediately with opulent essences of tobacco leaf and aromatic spice notes. The heart unfolds with creamy vanilla and cocoa and finishes with dry fruit accord enriched with sweet wood sap. It celebrates youth and femininity in its top notes that bring the aquatic nuances with pure and sharp notes of water lily, apple, freshly-sweet mandarin and apricot.

I remember the exact moment when I decided I needed a signature scent. One morning in high school, I remember lightly spraying

Elizabeth Taylor's "White Diamonds" on my neck and wrists, smelling and feeling like a queen. I walked in class and my peers kept complimenting my scent. Even my teachers were admiring my aroma. All smiles. That was the day I realized that perfume had to be a part of my life. I also realized that wearing exuberant scents sent unwanted olfactory attention. Tsk! Tsk! Moving right along.

Before I had my own line, I was obsessed with wearing signature fragrances every day. I admit, even if I'm not going anywhere or if I'm just going to the grocery store, I would put on a spritz or two to complete my morning

routine. My fragrance has become a part of my wardrobe. Would you believe that~ dousing myself in opulent essences of tobacco leaf with creamy vanilla and cocoa makes me feel confident? Sure does.

Because of my great high school aromatherapy experience and my mother's enabling habit of purchasing perfume, my fragrance fantasy has become my reality. I would have never imagined creating and owning "Impress with Tess". So why not use this charming scent to IMPRESS the crowd.





contessa@exclusivelybytess.com



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Instagram: @exclusivelytess